

ORDER



Orders
Order / Rev: 94468
Alt Order #: 25252762
Product Desc: 7/26-8/01/16 Flight
Estimate:
Flight Dates: 07/26/16 - 08/02/16
Original Date / Rev: 07/27/16 / 07/27/16
Order Type: GENERAL

KNDU - KNDU

Primary AE: Lauren Fellner
Sales Office: K-DC
Sales Region: NAT

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 3931 S Sherwood Forrest Blvd, Suite 2
 Baton Rouge, LA 70816

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Dan Newhouse for Congress
Demographic: A50+
Product Codes: PL Candidate
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	52	\$5,940.00	\$5,049.00
08/01/16	08/02/16	17	\$1,925.00	\$1,636.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	52	\$5,940.00	\$5,049.00	164.20
August 2016	17	\$1,925.00	\$1,636.25	57.40
Totals	69	\$7,865.00	\$6,685.25	221.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDU - KNDU	45%	\$7,865.00
Market	100%	\$17,477.78

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	10%	\$1,747.78
KCYU	0%	\$0.00
KCYU+	15%	\$2,621.67
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	30%	\$5,243.33
KLEW	0%	\$0.00
KNDU+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/26/16	08/02/16	NORTHWEST TODAY 5AM	WOM	5-6AM	--211--	:30	0	\$35.00	P-4	1.40	NM	6	\$210.00

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KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/26/16	08/02/16	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	--211--	:30	0	\$35.00	P-4	1.40	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--211--		4				\$35.00		1.40			
		Week: 08/01/16	08/07/16	11-----		2				\$35.00		1.40			
N 2	All	07/26/16	08/02/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	--121--	:30	0	\$90.00	P-4	2.80	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--121--		4				\$90.00		2.80			
		Week: 08/01/16	08/07/16	11-----		2				\$90.00		2.80			
N 3	All	07/26/16	08/02/16	7AM M-F TODAY SHOW	CM	7-9AM	--323--	:30	8	\$90.00	P-4	3.20	NM	12	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--323--		8				\$90.00		3.20			
		Week: 08/01/16	08/07/16	22-----		4				\$90.00		3.20			
N 4	All	07/26/16	08/02/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	--122--	:30	4	\$20.00	P-4	2.10	NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--122--		5				\$20.00		2.10			
		Week: 08/01/16	08/07/16	11-----		2				\$20.00		2.10			
N 5	All	07/26/16	08/02/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	--111--	:30	4	\$200.00	P-4	4.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--111--		3				\$200.00		4.00			
		Week: 08/01/16	08/07/16	M-----		1				\$200.00		4.00			
N 6	All	07/26/16	08/02/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	--111--	:30	4	\$200.00	P-4	4.80	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--111--		3				\$200.00		4.80			
		Week: 08/01/16	08/07/16	M-----		1				\$200.00		4.80			
N 7	All	07/26/16	08/02/16	630PM M-F Family Feud	CM	6:30-7PM	--11---	:30	3	\$150.00	P-4	3.90	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--11---		2				\$150.00		3.90			
		Week: 08/01/16	08/07/16	M-----		1				\$150.00		3.90			
N 8	All	07/26/16	08/02/16	LOCAL NEWS :11@11:00M LOCAL NEWS :11@11: M-F	CM	11-11:35PM	--111--	:30	4	\$110.00	P-4	1.50	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--111--		3				\$110.00		1.50			
		Week: 08/01/16	08/07/16	M-----		1				\$110.00		1.50			
N 9	All	07/26/16	07/31/16	POLITICAL PROGRAMMING POLITICAL PROGRAMMING	CM	7-8PM	--2----	:30	6	\$200.00	P-4	3.90	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--2----		2				\$200.00		3.90			
N 10	All	07/26/16	08/02/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	----F--	:30	1	\$200.00	P-4	5.30	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	----F--		1				\$200.00		5.30			
		Week: 08/01/16	08/07/16	M-----		2				\$200.00		5.30			
N 11	All	07/26/16	08/02/16	730PM M-F JEOPARDY	CM	7:30-8PM	----F--	:30	1	\$215.00	P-4	7.20	NM	3	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	----F--		2				\$215.00		7.20			
		Week: 08/01/16	08/07/16	M-----		1				\$215.00		7.20			
12	All	07/26/16	07/31/16	LOCAL NEWS @ 6 SAT LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----11	:30	2	\$110.00	P-4	1.60	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----11		2				\$110.00		1.60			
13	All	07/26/16	07/31/16	630PM SATURDAY FAMILY FEUD	CM	6:30-7pm	-----S-	:30	1	\$40.00	P-4	5.30	NM	1	\$40.00

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13	All	07/26/16	07/31/16	630PM SATURDAY FAMILY FEUD	CM	6:30-7pm	-----S-	:30	1	\$40.00	P-4	5.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	-----S-		1			\$40.00		5.30				
14	All	07/26/16	07/31/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$130.00	P-4	1.60	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	-----S-		1			\$130.00		1.60				
N 15	All	07/26/16	07/31/16	630PM SUNDAY JEOPARDY WEEKEND	CM	630-7PM	-----S	:30	2	\$40.00	P-4	5.30	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	-----S		2			\$40.00		5.30				
N 16	All	07/26/16	07/31/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	2	\$110.00	P-4	1.60	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	-----S		2			\$110.00		1.60				
N 17	All	07/26/16	07/31/16	THURSDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30PM (10:00 PM-10:30 PM)	---T---	:30	2	\$200.00	P-4	5.30	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	---T---		2			\$200.00		5.30				
N 18	All	07/26/16	07/31/16	THURSDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	---T---	:30	2	\$215.00	P-4	5.30	NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	---T---		2			\$215.00		5.30				
N 19	All	07/26/16	07/31/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	---11--	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	---11--		2			\$75.00		0.00				
N 20	All	07/26/16	07/31/16	NBC GOLF NBC GOLF	CM	8AM-11AM	-----S-	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	-----S-		1			\$90.00		0.00				
													Totals	69	\$7,865.00

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KNDU/KNDU</u> <u>Yakima/Richland/Kennewick/Pasco</u>	Date: <u>7/7/16</u>
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I, Laura Lancaster

being/on behalf of: Dan Newhouse

a legally qualified candidate of the Republican

political party for the office of: WA CD04

in the Primary

election to be held on: August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	7/26/16 - 8/2/16 \$ 7,865.00 (9)				

Attach proposed schedule with charges (if available): SEE ORDER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7.7.16

Date

Laura Lancaster

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Elani Keller

Signature

Printed Name

Title

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Dan Newhouse for Congress, PO Box 10949, Yakima, WA 98909-1949

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Perry

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Laura Lancaster

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Laura Lancaster

printed name

7.7.16

date